

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
952964-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1472

Flight Dates	Order #	Alt Order #
09/19/12 - 09/24/12	952964	06321727

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/19/12	09/24/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	M-WTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/19/12 1:30 PM THE CHEW 1P-2P :30 D3C12-FL18-T01H \$300.00 NM									
1 WPBF Th 09/20/12 12:58 PM THE CHEW 1P-2P :30 D3C12-FL18-T01H \$300.00 NM									
3 WPBF Th 09/20/12 1:30 PM THE CHEW 1P-2P :30 D3C12-FL18-T01H \$300.00 NM									
5 WPBF F 09/21/12 1:31 PM THE CHEW 1P-2P :30 D3C12-FL18-T01H \$300.00 NM									
6 WPBF M 09/24/12 1:00 PM THE CHEW 1P-2P :30 D3C12-FL18-T01H \$300.00 NM									
2	09/19/12	09/24/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		M-WTF--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF W 09/19/12 10:40 AM 10-11a Anderson Cooper 10-11a :30 D3C12-FL18-T01H \$325.00 NM									
3 WPBF Th 09/20/12 10:35 AM 10-11a Anderson Cooper 10-11a :30 D3C12-FL18-T01H \$325.00 NM									
2 WPBF F 09/21/12 10:56 AM 10-11a Anderson Cooper 10-11a :30 D3C12-FL18-T01H \$325.00 NM									
1 WPBF M 09/24/12 10:33 AM 10-11a Anderson Cooper 10-11a :30 D3C12-FL18-T01H \$325.00 NM									
3	09/19/12	09/24/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	M-WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/19/12 11:52 PM Nightline 11:35-12:05AM :30 D3C12-FL18-T01H \$700.00 NM									
2 WPBF Th 09/20/12 11:55 PM Nightline 11:35-12:05AM :30 D3C12-FL18-T01H \$700.00 NM									
3 WPBF F 09/21/12 11:54 PM Nightline 11:35-12:05AM :30 D3C12-FL18-T01H \$700.00 NM									
4	09/19/12	09/24/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	M-WTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/20/12 10:59 AM The View 11A-12PM :30 D3C12-FL18-T01H \$1,000.00 NM									
1 WPBF F 09/21/12 11:33 AM The View 11A-12PM :30 D3C12-FL18-T01H \$1,000.00 NM									
5	09/19/12	09/24/12	WPBF News 25 @ Noon 12pm-1230pm	M-WTF--	:30	3	\$400.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952964-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1472	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/18/12	09/24/12	M-WTF--		3		\$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF W	09/19/12	12:29 PM	WPBF News 25 @ Noon		12pm-1230pm	:30	D3C12-FL18-T01H	\$400.00 NM
2	WPBF F	09/21/12	12:24 PM	WPBF News 25 @ Noon		12pm-1230pm	:30	D3C12-FL18-T01H	\$400.00 NM
1	WPBF M	09/24/12	12:10 PM	WPBF News 25 @ Noon		12pm-1230pm	:30	D3C12-FL18-T01H	\$400.00 NM
6	09/19/12	09/24/12	Dr. Oz	4-5p	M-WTF--	:30	3	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/18/12	09/24/12	M-WTF--		3		\$650.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF Th	09/20/12	4:39 PM	Dr. Oz		4-5p	:30	D3C12-FL18-T01H	\$650.00 NM
1	WPBF F	09/21/12	4:37 PM	Dr. Oz		4-5p	:30	D3C12-FL18-T01H	\$650.00 NM
3	WPBF M	09/24/12	4:20 PM	Dr. Oz		4-5p	:30	D3C12-FL18-T01H	\$650.00 NM
7	09/19/12	09/24/12	4:30a-5a	430a-5a	M-WTF--	:30	5	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/18/12	09/24/12	M-WTF--		5		\$50.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF W	09/19/12	4:39 AM	4:30a-5a		430a-5a	:30	D3C12-FL18-T01H	\$50.00 NM
2	WPBF Th	09/20/12	4:38 AM	4:30a-5a		430a-5a	:30	D3C12-FL18-T01H	\$50.00 NM
4	WPBF Th	09/20/12	4:56 AM	4:30a-5a		430a-5a	:30	D3C12-FL18-T01H	\$50.00 NM
5	WPBF F	09/21/12	4:41 AM	4:30a-5a		430a-5a	:30	D3C12-FL18-T01H	\$50.00 NM
1	WPBF M	09/24/12	4:56 AM	4:30a-5a		430a-5a	:30	D3C12-FL18-T01H	\$50.00 NM
8	09/19/12	09/24/12	WPBF News 25 @ 5am	5-530am	M-WTF--	:30	4	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/18/12	09/24/12	M-WTF--		4		\$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF W	09/19/12	5:08 AM	WPBF News 25 @ 5am		5-530am	:30	D3C12-FL18-T01H	\$200.00 NM
3	WPBF Th	09/20/12	5:13 AM	WPBF News 25 @ 5am		5-530am	:30	D3C12-FL18-T01H	\$200.00 NM
4	WPBF F	09/21/12	5:09 AM	WPBF News 25 @ 5am		5-530am	:30	D3C12-FL18-T01H	\$200.00 NM
2	WPBF M	09/24/12	5:13 AM	WPBF News 25 @ 5am		5-530am	:30	D3C12-FL18-T01H	\$200.00 NM
9	09/19/12	09/24/12	M-F 5pm News	5-6pm	M-WTF--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/18/12	09/24/12	M-WTF--		4		\$650.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF W	09/19/12	5:53 PM	M-F 5pm News		5-6pm	:30	D3C12-FL18-T01H	\$650.00 NM
3	WPBF Th	09/20/12	5:12 PM	M-F 5pm News		5-6pm	:30	D3C12-FL18-T01H	\$650.00 NM
2	WPBF F	09/21/12	5:53 PM	M-F 5pm News		5-6pm	:30	D3C12-FL18-T01H	\$650.00 NM
4	WPBF M	09/24/12	5:12 PM	M-F 5pm News		5-6pm	:30	D3C12-FL18-T01H	\$650.00 NM
10	09/19/12	09/24/12	WPBF News 25 Mornings	5:30-5:57am	M-WTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/18/12	09/24/12	M-WTF--		4		\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF W	09/19/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	5:30-5:57am	:30	D3C12-FL18-T01H	\$275.00 NM
2	WPBF Th	09/20/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	5:30-5:57am	:30	D3C12-FL18-T01H	\$275.00 NM
3	WPBF F	09/21/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	5:30-5:57am	:30	D3C12-FL18-T01H	\$275.00 NM
4	WPBF M	09/24/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	5:30-5:57am	:30	D3C12-FL18-T01H	\$275.00 NM

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952964-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1472	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/19/12	09/24/12	WPBF News 25 @ 6:00PM-6:30PM		M-WTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 09/19/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 D3C12-FL18-T01H \$1,000.00 NM									
1 WPBF Th 09/20/12 6:13 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 D3C12-FL18-T01H \$1,000.00 NM									
2 WPBF F 09/21/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 D3C12-FL18-T01H \$1,000.00 NM									
12	09/19/12	09/24/12	WPBF News 25 Mornings	6-7AM	M-WTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 09/19/12 6:40 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T01H \$500.00 NM									
1 WPBF Th 09/20/12 6:24 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T01H \$500.00 NM									
2 WPBF F 09/21/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T01H \$500.00 NM									
13	09/19/12	09/24/12	Wheel Of Fortune	7-7:30PM	M-WTF--	:30	4	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/19/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 D3C12-FL18-T01H \$2,000.00 NM									
2 WPBF Th 09/20/12 7:12 PM Wheel Of Fortune 7-7:30PM :30 D3C12-FL18-T01H \$2,000.00 NM									
3 WPBF F 09/21/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 D3C12-FL18-T01H \$2,000.00 NM									
4 WPBF M 09/24/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 D3C12-FL18-T01H \$2,000.00 NM									
14	09/19/12	09/24/12	Good Morning America	7-9AM	M-WTF--	:30	4	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/19/12 8:29 AM Good Morning America 7-9AM :30 D3C12-FL18-T01H \$650.00 NM									
3 WPBF Th 09/20/12 7:25 AM Good Morning America 7-9AM :30 D3C12-FL18-T01H \$650.00 NM									
4 WPBF F 09/21/12 8:55 AM Good Morning America 7-9AM :30 D3C12-FL18-T01H \$650.00 NM									
1 WPBF M 09/24/12 8:47 AM Good Morning America 7-9AM :30 D3C12-FL18-T01H \$650.00 NM									
15	09/19/12	09/24/12	Jeopardy	7:30-8PM	M-WTF--	:30	4	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-- 4 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF W 09/19/12 7:43 PM Jeopardy 7:30-8PM :30 D3C12-FL18-T01H \$2,100.00 NM									
2 WPBF Th 09/20/12 7:42 PM Jeopardy 7:30-8PM :30 D3C12-FL18-T01H \$2,100.00 NM									
3 WPBF F 09/21/12 7:53 PM Jeopardy 7:30-8PM :30 D3C12-FL18-T01H \$2,100.00 NM									
1 WPBF M 09/24/12 7:36 PM Jeopardy 7:30-8PM :30 D3C12-FL18-T01H \$2,100.00 NM									
16	09/21/12	09/21/12	20/20	10-11PM	----1--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/21/12 10:44 PM 20/20 10-11PM :30 D3C12-FL18-T01H \$2,800.00 NM									
17	09/21/12	09/21/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$1,800.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952964-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1472

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/21/12	09/21/12	SHARK TANK Class of Time - Fixed Non Pre-emptible	8-9PM	----1--	:30	1	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/21/12 8:45 PM SHARK TANK 8-9PM :30 D3C12-FL18-T01H \$1,800.00 NM									
18 09/24/12 09/24/12 DWTS: ALL STARS PRE 8-10P 9/24 Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 8:46 PM DWTS: ALL STARS PREMIERE 8-10P 9/24 :30 D3C12-FL18-T01H \$6,000.00 NM									
19 09/22/12 09/22/12 Florida State College Foo 8-1130P Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 11:01 PM Florida State College Football 8-1130P :30 D3C12-FL18-T01H \$3,500.00 NM									
20 09/22/12 09/22/12 Sat 5-6am News Sat 5-6am Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 5:08 AM Sat 5-6am News Sat 5-6am :30 D3C12-FL18-T01H \$100.00 NM									
21 09/22/12 09/22/12 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 6:58 AM Sat 6-7am News Sat 6-7am :30 D3C12-FL18-T01H \$200.00 NM									
22 09/22/12 09/22/12 Sat 7pm News 7-730pm Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 7:29 PM Sat 7pm News 7-730pm :30 D3C12-FL18-T01H \$600.00 NM									
23 09/22/12 09/22/12 GMA Saturday 7-8am Sat 7am-8am Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 7:47 AM GMA Saturday 7-8am Sat 7am-8am :30 D3C12-FL18-T01H \$500.00 NM									
24 09/22/12 09/22/12 Sat Jeopardy Sat 7:30-8PM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 7:52 PM Sat Jeopardy Sat 7:30-8PM :30 D3C12-FL18-T01H \$750.00 NM									
25 09/22/12 09/22/12 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 8:28 AM Sat 8-9am News Sat 8-9am :30 D3C12-FL18-T01H \$400.00 NM									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952964-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1472	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/23/12	09/23/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 5:41 AM Sun 5-6am News Sun 5-6am :30 D3C12-FL18-T01H \$100.00 NM									
27	09/23/12	09/23/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 6:08 AM Sun 6-7am News Sun 6-7am :30 D3C12-FL18-T01H \$175.00 NM									
28	09/23/12	09/23/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 6:52 PM Sun 630pm News 630-7pm :30 D3C12-FL18-T01H \$600.00 NM									
29	09/23/12	09/23/12	GMA Sunday 7-8am Class of Time - Fixed Non Pre-emptible	Sun 7-8am	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 7:40 AM GMA Sunday 7-8am Sun 7-8am :30 D3C12-FL18-T01H \$450.00 NM									
30	09/23/12	09/23/12	EMMY RED CARPET SP 658-8p Class of Time - Pre-emptible with notice		-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 7:36 PM EMMY RED CARPET SPECIAL 658-8p :30 D3C12-FL18-T01H \$4,000.00 NM									
31	09/23/12	09/23/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 8:08 AM Sun 8-9am News Sun 8-9am :30 D3C12-FL18-T01H \$400.00 NM									
32	09/20/12	09/20/12	SCANDAL Class of Time - Pre-emptible with notice	10-11PM	---1---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---1--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 10:40 PM SCANDAL 10-11PM :30 D3C12-FL18-T01H \$2,000.00 NM									
33	09/20/12	09/20/12	GREY'S ANATOMY Class of Time - Pre-emptible with notice	9-10PM	---1---	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---1--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 9:39 PM GREY'S ANATOMY 9-10PM :30 D3C12-FL18-T01H \$2,800.00 NM									
34	09/19/12	09/24/12	M-SUN WPBF News 25 (11-11:35PM Class of Time - Fixed Non Pre-emptible	M-WTF-S	:30	4	\$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 M-WTF-S 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952964-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1472	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Type
							Week	Rate	
34	09/19/12	09/24/12	M-SUN WPBF News 25 @11-11:35PM		M-WTF-S	:30	4	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF W 09/19/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 D3C12-FL18-T01H \$1,100.00 NM 2 WPBF F 09/21/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 D3C12-FL18-T01H \$1,100.00 NM 1 WPBF Su 09/23/12 11:23 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 D3C12-FL18-T01H \$1,100.00 NM 3 WPBF M 09/24/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 D3C12-FL18-T01H \$1,100.00 NM									
35	09/19/12	09/19/12	MOD FAM/HAPPY ENDS9-10PM		--1----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/19/12 9:46 PM MOD FAM/HAPPY ENDS 9-10PM :30 D3C12-FL18-T01H \$2,000.00 NM									
<u>Total Spots</u>						78			

Payment Terms 30 Days

<u>Gross Total</u>	\$71,875.00
<u>Agency Commission</u>	\$10,781.25
<u>Net Amount Due</u>	\$61,093.75